



Treana Red Takes Top Honors in Decanter World Wine Awards Three North American wines awarded regional trophies in 2007 competition

Paso Robles, CA, May 31, 2007 - The 2003 vintage of Treana Red has been awarded a Regional Trophy in Decanter magazine's annual World Wine Awards competition. The Cabernet Sauvignon-based proprietary blend from Paso Robles received the award in the category of North American Red Blends. Results were announced Thursday at the London International Wine and Spirit Fair. Treana joined California wine industry pioneers, Trefethen Vineyards in Napa and Seghesio Family Winery in Healdsburg, in receiving the three North American regional trophies awarded in this year's competition.

The international panel of judges included wine competition chairman, Steven Spurrier and Decanter columnists Stephen Brook and Linda Murphy. Competition judges initially tasted, scored and graded more than 7,600 wines entered from six different continents. Wines receiving gold medals were then re-tasted by individual regional chairs for confirmation before advancing to a taste-off for possible regional trophies. Seventy-six regional trophies were awarded in total.

"This is truly an honor to receive this recognition among so many of the world's top wines," said Treana Winery President & Winemaker Austin Hope. Hope added, "It's also extremely gratifying to be the first wine from Paso Robles to receive a regional trophy in this international competition. We were convinced that there was world-class grape growing potential when we planted here in 1978."

Competition results are available at www.decanter.com and will be published in the October issue of Decanter magazine.